



Internship Communication at the BoP Innovation Center

The Base of the Pyramid (BoP) is the largest but poorest socio-economic group worldwide with over 4 billion people. They are economically active as consumers, producers, entrepreneurs and employees. The BoP Innovation Center is an alliance that develops, learns about and accelerates programs dedicated to private sector led sustainable innovation at the BoP.

For more information on the BoP concept you can visit our website (www.bopinc.org). Or for an inspirational video on how business approaches can contribute to poverty alleviation you can go to <http://vimeo.com/channels/aidortrade>.

Do you want to assist an organization that addresses poverty issues in a business-minded way? And do you want to learn within a young and dynamic organization that has a large domestic and international network? Then please read the function description and required qualifications and send us your CV!

Function Description:

We are looking for someone who is available for about 6 months, at 32-40 hours a week, from early 2012 onwards. Our office is located in Utrecht. You would among other things be doing the following:

- Assist in developing and implementing a communication strategy for BoP inc and our projects (including social media).
- Support development of reports, publications, presentations, workshops and events
- Assist in identifying and mapping (potential) partners in developing countries through online research and attending conferences.

Qualifications:

BoP inc is a relatively small organization, and we are still in the start-up phase. As an intern, you will therefore get the chance to work closely together with all team members, at the same time, it is important that you can be pro-active and autonomous.

- Communication skills and affinity with the BoP concept
- Knowledge of and experience with social media
- Strong written and spoken English skills
- Pro-active, hands-on and flexible

We offer:

Interesting projects that work with diverse organizations and impact the lives of low-income people in the BoP, a good internship allowance and room to develop yourself.

Monthly fee: based on 40h/week: 400 €

For more information or to apply, please contact: Helene Mancheron at mancheron@bopinc.org